Detailed advertisement



Engagement of Assistant Designer

North Eastern Development Finance Corporation Limited (NEDFi) is looking for an Assistant Designer in the state of Assam for a handloom project.

Monthly remuneration: Rs.25,000/- to Rs.40,000/-. The exact salary will be based on the qualifications and experience of the candidate.

Qualification: Degree/Three years Diploma in Textile Designing/Technology/ or Handloom/Garment Technology from reputed recognized institute.

Experience: Atleast 1 year of work experience in case of Degree and 3 years for Diploma Holders in Handloom Product designing sector is essential. Preferences will be given to experienced person in marketing sector.

Roles, Responsibilities & Deliverables:

- 1. To provide design inputs and product development in Handloom& Textile.
- 2. To work under the supervision of the Lead Designer and other core team of the project.
- 3. To coordinate between Lead Designer, Master Weavers and FPC Weavers at Cluster.
- 4. To undertake field work by being stationed at the assigned cluster in the project districts and be available to move across clusters and FPC for assignments as demanded by project.
- 5. To provide design inputs and value addition in handloom products.
- 6. To initiate product development in Fashion, Home furnishing and garmenting and any other product category assigned by Team Leader/Design Lead.
- 7. To establish marketing linkages for buyer seller, connect and facilitate new order generation.
- 8. To participate in exhibitions as and when directed by Team Leader/Design Lead.
- 9. To ensure consistent quality of production through planning, monitoring and execution.
- 10. To achieve timely delivery with measurable outcomes stipulated by the client as per scope.
- 11. To adhere and comply with the guidelines and directives for achieving the project objective.
- 12. To provide necessary field level intelligence required for preparing various project progress reports.
- 13. Activity Report and tour diary with supporting documents to be submitted on time in best practices.

<u>Contract Period:</u> 2 years. Initial engagement is for one year from the date of engagement. Services may be extended depending upon the performance. E-mail CV at <u>advisory@nedfi.com</u>

Last date of submission 15th February 2024.

Detailed advertisement



Engagement of Marketing Executive

North Eastern Development Finance Corporation Limited (NEDFi) is looking for an Marketing Executive in the state of Assam for a handloom project.

Monthly remuneration: Rs.40,000/- to Rs.60,000/-. The exact salary will be based on the qualifications and experience of the candidate.

Qualification: Batchelor degree in Marketing from reputed recognized institutes.

Experience: Atleast 5 years of work experience in the field of marketing/sales. Preferences will be given to experienced person in marketing handloom & textile sector. Candidates with a proven track record will be preferred.

Roles, Responsibilities & Deliverables:

- 1. To establish marketing linkages for buyer seller, connect and facilitate new order generation.
- 2. To participate in exhibitions.
- 3. To maintain close coordination with design team and customer for timely execution of the order.
- 4. To provide necessary field level intelligence required for preparing various project progress reports.

<u>Contract Period:</u> 2 years. Initial engagement is for one year from the date of engagement. Services may be extended depending upon the performance. E-mail CV at <u>advisory@nedfi.com</u>

Last date of submission 15th February 2024.