

Detailed advertisement



Requirement of a Merchandiser

North Eastern Development Finance Corporation Limited (NEDFi) is looking for a Merchandiser for a handloom project in the state of Assam

Nature of involvement: Intermittent over a period of 2 years.

Fee: Negotiable based on the qualification and experience of the candidate.

Qualification: Degree in Merchandizing/Business Administration or equivalent from reputed institute.

Experience: Minimum 5 year experience as Merchandiser in reputed company. Preferences will be given to experienced person in merchandizing and marketing of handloom & textile sector. Candidates with a proven track record will be preferred.

Roles, Responsibilities & Deliverables:

1. Responsible for marketing of Handloom products.
2. To establish marketing linkages for buyer seller, connect and facilitate new order generation.
3. To plan the marketing activities as well as execution to achieve the desired target of sales.
4. To contribute in achieving the project target

E-mail CV at advisory@nedfi.com

Last date of submission 15th February 2024.